

Guide To... **Branding**

There's no reason that your IT equipment shouldn't carry your company branding just as all your stationary and advertising does. Equipment can also be printed with return addresses, and serial numbers for security reasons.

How to order branded keyboards, mice, USB flash drives, security locks, laptop luggage, and more:

1. When discussing your order with your reseller, request that you'd like to see the Hypertec product with your branding.
2. Hypertec will send you a mockup (a rough image of how the product could look) with your logo and/or contact details on.
3. If you like this, let your reseller know, and they'll arrange with us to get the branding done as part of the order process.
4. There will be a slight cost added to the order, to cover the print cost.
5. We will produce an official Artwork Approval form, which you will need to sign and return to us (by fax or email) before we will process the print job.
6. When you return the artwork approval to us, you will also need to supply us with a high resolution TIFF or EPS version of your logo, plus the Pantone References for any colours used in it. Without these, we will not be able to print.



Hyperdrives



CubeByte Locks



Mice

Print Costs:

The printing is done using a screen printing method, meaning that costs are worked out by the number of screens used - or colours and locations. This print would count as a single screen;

While this uses two.



Hypertec products are chosen to be simple to use, and of a high quality which should give you no trouble. However if you need advice, assistance, or are experiencing problems, simply contact the Hypertec Technical Support team on 0870 243 5603, between 8.30am - 6pm, Monday-Friday.



Keyboards

Please contact us for more information:

Hypertec Ltd

t: 0870 243 5603

w: www.hypertec.co.uk