Exertis (UK) Ltd & Hypertec Ltd Cookies Policy

May 2019

EXERTIS (UK) LTD & HYPERTEC LTD COOKIES POLICY

INFORMATION ABOUT OUR USE OF COOKIES

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.

- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie	Name	Purpose	More information
Session Holder	ASPSESSIONI DCEDATRSQ	To enable logging to be able to display pricing.	
Google Analytics	__utma	Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exists. The cookie is updated every time data is sent to Google Analytics.	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage

Google Analytics	__utmt	Used to throttle request rate.	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage
Google Analytics	__utmc	Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics.	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage
Google Analytics	__utmc	Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit.	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage
Google Analytics	__utmz	Stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics.	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage
Google Analytics	_utmv	Used to store visitor-level custom variable data. This cookie is created when a developer uses the _setCustomVar method with a visitor level custom variable. This cookie was also used for the deprecated _setVar method. The cookie is updated every time data is sent to Google Analytics.	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage
Session for PHP	PHPSESSID	Session ID	https://www.php.net/manual/en/function.session-id.php
	cookieDirective		
	frontend		

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You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Except for essential cookies, all cookies will expire after 1 day, except for PHPSESSID which expires when the browsing session ends.